



RIDING FOR THE LONG HAUL EVENT – March 5th, 2017

Sponsorship Form

DONATIONS ARE TAX DEDUCTIBLE
UNDER IRS CODE 501(C) 3

Dear Supporter,

Arizona has seen between 2011 and 2015, 682 fatalities and 3000 crashes just by Motorcycle and that number is increasing. At the same time Motorcycle registrations are increasing and are around 200,000. AMSAF, Arizona State Agency's, along with Healthcare and many other industry and community sponsors want to try and help reduce Motorcycle crashes and Fatalities. How powerful is that?

On March 5th, 2017 the third of its kind "Riding for the Long Haul" event will be held at Shrine Auditorium & Convention Center, 552 North 40th Street, Phoenix, Arizona. From 10am to 5pm, motorcycle enthusiasts will have access to interactive education, the latest in safety gear and many other vendors. Entertainment includes Motorcycle Drill team and the ability to peruse the latest in motorcycle technology at our motorcycle show. Silent Auction, food, music and an Emcee are also part of the day's activities.

All profit from this event benefits AMSAF and specifically their ability to offer motorcycle training scholarships for anyone wanting training and certification in Arizona. For more information about AMSAF please visit www.amsaf.org. Join us and help keep all riders "Riding for the Long Haul". Your donation is also tax deductible as a 501c3. Together we can reduce Motorcycle crashes and fatalities here in Arizona. You're Sponsorship and involvement is critical. . **Please help us.**

The sponsorship form attached describes various sponsor levels for participating in this event and an application to participate.

Please help us with your Sponsorship or contribution to this great event.

EVENT DETAILS

DATE:	March 5, 2017
TIME:	Event starts at 10am and ends at 5pm.
LOCATION:	Shrine Auditorium & Convention Center 552 N. 40 th Street Phoenix, Arizona 85008
VENDOR SET UP:	Begins at 7am and must be completed by 9am.
VENDOR BREAK DOWN:	Must be completed by 6pm.

ALL VENDORS MUST PROVIDE A CERTIFICATE OF LIABILITY INSURANCE for \$1,000,000.00 naming AMSAF and Shrine Auditorium & Convention Center by February 17, 2017. Please sent your insurance certificate to Jeremy Calenda at Jeremy.Calenda@yahoo.com .

Riding for the Long Haul is an educational event developed by AMSAF.





RIDING FOR THE LONG HAUL EVENT – March 5th, 2017

Sponsorship Form

DONATIONS ARE TAX DEDUCTIBLE
UNDER IRS CODE 501(C) 3

CHECK SPONSORSHIP LEVEL BELOW

\$5,000 Title Sponsor (LEVEL 1)- 1 Sponsor

Title Sponsors receive unsurpassed visibility, exposure and recognition.

- Company and logo featured on all promotional materials as Title Sponsor
- Logo include on Flyer as Title Sponsor
- Title Sponsor Banner
- Company and logo mentioned in all press and media releases
- 10'x20' booth in Key location (Let us be creative) tent, 2 tables, 4 chairs included. Premium vendor Space
- Special announcements to drive traffic to booth and recognition throughout event as Title Sponsor.
- Recognition on Web site, Facebook and Newsletter
- AMSAF Title Sponsor Trophy
- Booth for VIP Hospitality or other use as you desire

\$2500 Supporting Sponsor (LEVEL 2)

- Exclusive and dedicated area to promote company.
- Company Name and logo featured on promotional materials as Supporting Sponsor
- Logo include on Flyer as Supporting Sponsor
- Special announcements to drive traffic to booth throughout event.
- 10'x20' booth at event (tent, 2 table, 4 chairs)
- Recognition on Web Site, Facebook and Newsletter
- AMSAF Supporter Trophy

\$1,000 Platinum Scholarship Sponsorship (LEVEL 3)

- 10'x20' booth at event. (tent, table, 2 chairs)
- Newsletter recognition
- Logo included on Web site as Platinum Scholarship Sponsorship
- Recognition on promotion materials
- Web Site Recognition
- AMSAF Platinum Scholarship Sponsorship Trophy

\$500 Gold Scholarship Sponsor (LEVEL 4)

- 10'x10' booth at event. (tent, table, 2 chairs)
- Newsletter recognition
- Recognition on promotion materials
- Web Site Recognition
- AMSAF Supporter Plaque

\$250 Silver Scholarship Sponsor (LEVEL 5)

- 10'x10' space (tent, table & chairs not included)
- Statistic and raffle prize recognition 1x during event from stage.
- Website recognition
- Newsletter recognition

\$100 Participating Vendor (Level 6)

- 10 X 10 Space





RIDING FOR THE LONG HAUL EVENT – March 5th, 2017

Sponsorship Form

DONATIONS ARE TAX DEDUCTIBLE
UNDER IRS CODE 501(C) 3

COMPLETE SPONSOR INFORMATION BELOW

SPONSOR NAME: _____

PRIMARY CONTACT NAME: _____

PHONE NUMBER: (W) (H) _____ (E-mail) ADDRESS: _____

CITY, STATE, ZIP: _____

BRIEF COMPANY DESCRIPTION: _____

DESCRIPTION OF EDUCATION OR GOODS OFFERED DURING EVENT:

ENTER PAYMENT INFORMATION BELOW

PLEASE MAIL completed form along with your check or credit card information to:

**Arizona Motorcycle Safety and Awareness Foundation
(AMSAF)**

Attn: Treasurer

7558 W. Thunderbird Rd., Ste 1-120
Peoria, AZ 85381-6080

Check Enclosed AMEX VISA MasterCard

Exp. Date _____ CVC _____

Credit Card #: _____

PRINT NAME AS IT APPEARS ON CREDIT CARD

Billing Address(include zip code)

SIGNATURE

Riding for the Long Haul is an educational event developed by AMSAF.

